

SALONS & BEAUTY

Across 10 Salons & Beauty Workflows · clearpath.ai

Client Consultations — 10

- Pre-appointment intake forms
- Consultation scripts
- Service upsell language

Social Media & Marketing — 10

- Instagram caption writing
- Reel & TikTok concepts
- Campaign & promo copy

Booking & Retention — 10

- Rebooking scripts
- No-show & cancellation policy
- Client reactivation campaigns

Team & Staff Management — 10

- Staff training materials
- Performance review frameworks
- Commission structure explainers

Retail & Product Sales — 10

- Product recommendation scripts
- Retail display copy
- In-salon promotion ideas

Online Reviews & Reputation — 10

- 5-star review requests
- Negative review responses
- Google profile optimization

Pricing & Business Finances — 10

- Pricing strategy reviews
- Service menu overhauls
- Profit per chair analysis

Client Experience — 10

- Luxury client touchpoints
- Special occasion surprises
- Salon ambiance copy

Education & Trends — 10

- Trend education content
- Class & workshop promos
- Industry news summaries

Salon Operations — 10

- Opening & closing procedures
- Supply ordering systems
- Health & safety compliance

CLIENT CONSULTATIONS

10 prompts

- 1 Write a digital pre-appointment intake form for a {service_type} client: lifestyle, hair history, goals, allergies.
- 2 Create a consultation script for a new color client. Key questions to ask, how to set expectations, how to upsell.
- 3 Draft a 'managing expectations' script for clients requesting a dramatic color change in one session.
- 4 Write a service upgrade pitch for adding a gloss or treatment to a color appointment. Natural, not pushy.
- 5 Create a guest profile card template: service history, product preferences, personal notes, upcoming milestones.
- 6 Write a 'corrective color' consultation script: assess damage, set realistic expectations, get commitment.
- 7 Draft a consultation script for a curly hair client wanting their first DevaCut or curl-specific service.
- 8 Write an allergy patch test policy and communication script for clients new to chemical services.
- 9 Create a skin consultation intake form for an esthetician: concerns, current routine, medical history, goals.
- 10 Write a nail consultation script for gel extension clients: length preference, shape, strength assessment.

SOCIAL MEDIA & MARKETING

10 prompts

- 1 Write 10 Instagram captions for a {specialty} salon: before/afters, product features, team spotlights, tips.
- 2 Create 5 TikTok video concepts for a {specialty} stylist that will attract new clients from the explore page.
- 3 Draft a 'book now' Instagram story script for filling slow {day_of_week} appointments.
- 4 Write a referral program announcement for our email list: 'Refer a friend, you both get {offer}.'
- 5 Create a seasonal promotion for {season}: service name, tagline, price, booking CTA.
- 6 Draft 3 email subject lines for a campaign promoting our new {service_name} service launch.
- 7 Write a Google Business Profile post for a new service we're adding: {service_name}. Benefits-focused, booking link.
- 8 Create a 'meet the stylist' Instagram highlight script for {stylist_name}. Background, specialty, personality.
- 9 Draft a Yelp business owner response to a 3-star review about wait times: {review_text}
- 10 Write a Valentine's Day promo email with a gift card CTA and limited appointment offer.

BOOKING & RETENTION

10 prompts

- 1 Write a rebooking script stylists can use at the end of every appointment. Natural, not scripted-sounding.
- 2 Create a no-show and late cancellation policy for our salon. Fair to clients, protects our revenue.
- 3 Draft a client reactivation email for guests who haven't been in {months} months. Offer a reason to return.
- 4 Write a booking confirmation email/text with appointment details, prep instructions, and cancellation policy.
- 5 Create a 'we miss you' text campaign for clients lost after COVID. Warm, genuine, includes an offer.
- 6 Draft a waitlist notification script for when a cancellation opens up — fast, clear, easy to accept.
- 7 Write a loyalty program description: how clients earn points, top-tier perks, and how to redeem.
- 8 Create a holiday gift card promotion email. Urgency, gifting angle, salon gift card value proposition.
- 9 Write a birthday message and offer for clients in our database celebrating this month.
- 10 Draft a post-appointment follow-up text: how do you feel about your service today + rebooking link.

TEAM & STAFF MANAGEMENT

10 prompts

- 1 Write a new stylist onboarding checklist: week 1 (shadow), week 2 (assist), week 3 (first clients), week 4 (solo).
- 2 Create a performance review framework for a commission stylist: client retention, retail sales, rebooking rate, culture.
- 3 Draft a commission and booth rental policy explainer for a stylist considering both options at our salon.
- 4 Write a team meeting agenda for our monthly all-hands: performance metrics, new services, scheduling updates, recognition.
- 5 Create a retail sales training script: how to naturally recommend products without feeling like a pushy salesperson.
- 6 Draft a conflict resolution script for a manager dealing with a scheduling dispute between two stylists.
- 7 Write a social media policy for salon employees: what to post, what not to post, brand consistency rules.
- 8 Create a training outline for assistants learning blowout technique, shampooing protocols, and client communication.
- 9 Draft a booth renter agreement for our salon: rent amount, expectations, cancellation policy, house rules.
- 10 Write a 'stylist of the month' recognition post for {stylist_name}. Pull from notes: {notes}.

RETAIL & PRODUCT SALES

10 prompts

- 1 Write 5 product recommendation scripts for different client types: dry hair, color-treated, curly, fine, oily scalp.
- 2 Create a retail display sign for {product_name}. Benefit-focused, 3 sentences max, compelling headline.
- 3 Draft a 'product of the month' email feature for {product_name}. Highlight benefits, how to use, and a promo.
- 4 Write an in-salon education script: how to demo {product_name} during a service without it feeling salesy.
- 5 Create a back-bar retail section for our website: {product_line} description, hero benefits, how to buy.
- 6 Draft a product launch announcement for our salon carrying {brand_name} for the first time.
- 7 Write a gift set recommendation guide for the holidays: 3 tiers — stocking stuffer, gift, luxury gift.
- 8 Create a loyalty program double-points event email for retail purchases during {month}.
- 9 Write a 'did you know we carry {product}?' Instagram story sequence to drive retail without being pushy.
- 10 Draft a script for offering a retail product when a client mentions a hair problem during their appointment.

ONLINE REVIEWS & REPUTATION

10 prompts

- 1 Write a review request text to send clients 2 hours after their appointment. Casual, short, links to Google.
- 2 Draft a response to this negative Google review: {review_text}. Professional, empathetic, resolves publicly.
- 3 Rewrite our Google Business Profile description to be more attractive to new clients searching for {service_type}.
- 4 Create a review generation script for our front desk team: what to say, when to say it, how to make it easy.
- 5 Write a Yelp response to a 5-star review: {review_text}. Warm, personal, not generic.
- 6 Draft a social proof email for prospective clients: testimonials, before/after descriptions, awards, stats.
- 7 Create a 'featured review' Instagram graphic caption for a recent 5-star review from {client_name}.
- 8 Write a review response script for complaints about pricing: {review_text}. Don't apologize for your worth.
- 9 Draft a Google Q&A response template for common questions: parking, pricing, walk-ins, products we carry.
- 10 Create a reputation management checklist: monthly tasks to maintain 4.8+ stars across all platforms.

PRICING & BUSINESS FINANCES

10 prompts

- 1 Analyze our current service menu and suggest price adjustments based on our costs and market positioning: {menu}
- 2 Write a price increase announcement email that keeps clients understanding and loyal: new prices effective {date}.
- 3 Create a profit-per-chair analysis for our salon with {num_chairs} chairs, avg ticket \${avg_ticket}, {clients}/week.
- 4 Draft a service menu for a new {specialty} salon. Organize by category, include service descriptions and pricing.
- 5 Write a breakeven analysis for adding a new {service_type} service: equipment cost \${cost}, training \${training}.
- 6 Create a cash flow projections template for a salon for the next 6 months: revenue, COGS, payroll, rent, marketing.
- 7 Draft an investor pitch one-pager for expanding our salon from {current_chairs} to {new_chairs} chairs.
- 8 Write a booth renter pricing comparison: booth rent vs. commission split — break-even at what revenue level?
- 9 Create a service package bundle offer: combine {service_1}, {service_2}, and {service_3} at a value price.
- 10 Draft a financial KPI dashboard for our salon: 8 metrics, what they mean, red/yellow/green thresholds.

CLIENT EXPERIENCE

10 prompts

- 1 Write a welcome sequence for a first-time client: appointment confirmation, prep tips, what to expect, follow-up.
- 2 Create a VIP client experience checklist: pre-visit, during service, post-visit touchpoints that build loyalty.
- 3 Draft a birthday surprise script for clients celebrating a milestone: what to offer, how to present it.
- 4 Write a 'new look reveal' moment script for stylists presenting a dramatic transformation to the client.
- 5 Create a relaxation experience menu description for our scalp massage, steam, and conditioning add-on services.
- 6 Write a gift card experience landing page: why it's the perfect gift, amounts, how to redeem, buy now CTA.
- 7 Draft a salon newsletter for {month} that feels like reading a friend's note, not a corporate blast.
- 8 Write a 'we're moving' or 'we're expanding' announcement that gets clients excited and keeps them with you.
- 9 Create a charity or giveback campaign announcement: for every {service}, we donate \${amount} to {cause}.
- 10 Write a client testimonial follow-up script after a major transformation — get a before/after with permission.

EDUCATION & TRENDS

10 prompts

- 1 Write an educational Instagram carousel about {trend_technique}. 5 slides: what it is, why it works, who it's for.
- 2 Create a workshop announcement for a {technique} class I'm teaching at our salon on {date}.
- 3 Draft an 'ask the stylist' FAQ post answering the 5 most common questions about {service_type}.
- 4 Write a blog post intro for our website: 'The 2026 Color Trends Every {city} Woman Needs to Know.'
- 5 Create an educational email for clients: 'How to maintain your {service_type} between appointments.'
- 6 Draft a 'myth vs. fact' Instagram post about {common_misconception} in the {specialty} world.
- 7 Write a behind-the-scenes Reel script showing how we do a {technique} — educational and brand-building.
- 8 Create a client education card to hand out after a chemical service: aftercare, maintenance, what to avoid.
- 9 Draft an industry conference recap email to my team: key trends from {conference_name} I want us to implement.
- 10 Write a 'this vs. that' comparison post: {service_a} vs. {service_b} — help clients choose the right service.

SALON OPERATIONS

10 prompts

- 1 Write an opening and closing checklist for a {size}-chair salon: cleanliness, equipment, product inventory, safety.
- 2 Create a supply ordering system: par levels for {product_categories}, reorder triggers, approved vendors.
- 3 Draft a sanitation log for tools and stations that meets {state} cosmetology board requirements.
- 4 Write a health inspection prep checklist for a salon: top 10 areas inspectors focus on in {state}.
- 5 Create a new client intake form that collects everything we need legally and practically before a service.
- 6 Draft a salon emergency procedure guide: fire, medical emergency, chemical exposure, power outage.
- 7 Write a staff schedule optimization guide: how to build the week's schedule to maximize revenue and fairness.
- 8 Create a product inventory audit process: how often, who does it, how to track discrepancies.
- 9 Draft a color room organization system: how to store, rotate, and audit color inventory efficiently.
- 10 Write a guest complaint resolution procedure: steps from complaint to resolution, documentation, follow-up.