

LANDSCAPING

Across 10 Landscaping Workflows · owneroperated.ai

Estimates & Proposals — 10

- Residential proposal writing
- Commercial bid packages
- Scope & exclusions clarity

Client Communication — 10

- Service reminders & updates
- Weather delay notifications
- Complaint response scripts

Crew & Field Management — 10

- Daily crew briefings
- Job site safety plans
- Quality control checklists

Seasonal Services — 10

- Spring/fall cleanup campaigns
- Mulching & fertilizing promos
- Holiday lighting proposals

Marketing & Growth — 10

- Door hanger & postcard copy
- Google Ads & LSA strategy
- Referral program scripts

Plant & Design Knowledge — 10

- Plant recommendation scripts
- Landscape design consultations
- Native plant education

Irrigation & Hardscape — 10

- Irrigation system proposals
- Patio & wall estimates
- Drainage solution write-ups

Contracts & Legal — 10

- Service agreement templates
- Cancellation policies
- Liability & chemical notices

Equipment & Operations — 10

- Fleet maintenance schedules
- Fuel & cost tracking
- Equipment purchase justifications

Business Finance — 10

- Seasonal cash flow planning
- Job profitability tracking
- Growth & hiring models

ESTIMATES & PROPOSALS

10 prompts

- 1 Write a landscaping proposal for a residential client at {address}. Scope: {scope}. Price: \${price}. Start: {date}.
- 2 Create a commercial landscape maintenance bid for a {property_type} with {sqft} sq ft of turf and {beds} planting beds.
- 3 Draft an estimate cover letter that differentiates my company from lower-priced competitors.
- 4 Write a scope-of-work breakdown for a complete landscape renovation: demo, grading, irrigation, planting, hardscape.
- 5 Create an exclusions list for our standard lawn maintenance contract. What we don't do — clear and professional.
- 6 Draft a chemical treatment proposal for a property with {pest/weed_issue}. Include product info and safety details.
- 7 Write a spring cleanup proposal that upsells from basic to premium tier: what's included at each level.
- 8 Create an irrigation system installation proposal for a {property_type}: system specs, coverage, warranty.
- 9 Draft a snow removal contract for the {season} season. Trigger depth, response time, scope, and pricing.
- 10 Write a proposal for a new construction site seeding and hydro-seeding bid with erosion control measures.

CLIENT COMMUNICATION

10 prompts

- 1 Write a seasonal service reminder email for spring cleanup to our maintenance customers. Include an add-on offer.
- 2 Draft a weather delay notification text for clients whose service is postponed due to {weather_condition}.
- 3 Write a professional response to a client complaint about {complaint_type} (e.g., lawn striping, missed area).
- 4 Create a 'we're starting your project' notification that sets expectations for noise, parking, and timeline.
- 5 Draft a proposal follow-up email 3 days after sending a quote with no response.
- 6 Write an end-of-season review email summarizing what we did, what worked, and recommendations for next year.
- 7 Create a new client welcome email with service schedule, crew info, gate code instructions, and contact number.
- 8 Draft a billing dispute response when a client questions a line item on their invoice.
- 9 Write an upsell email to existing maintenance clients about our new aeration and overseeding program.
- 10 Create a referral request email for a client whose yard just got transformed. Ask while they're excited.

CREW & FIELD MANAGEMENT

10 prompts

- 1 Write a daily crew briefing template: jobs today, addresses, scope, special instructions, weather, safety note.
- 2 Create a job site safety tailgate talk for landscaping crews performing {task}: hazards and controls.
- 3 Draft a quality control checklist for a lawn maintenance visit: mowing, edging, blowing, overall appearance.
- 4 Write a crew timesheet and job costing log for tracking labor hours per property.
- 5 Create a new crew member training outline: equipment operation, property protocols, customer interaction, safety.
- 6 Draft a route efficiency review memo: how to restructure our {day_of_week} route to reduce drive time by {pct}%.
- 7 Write a plant damage incident report for when a crew accidentally damages {plants/property} at {address}.
- 8 Create a chemical application log template meeting {state} pesticide record-keeping requirements.
- 9 Draft a performance improvement plan for a crew member with recurring quality issues.
- 10 Write a field supervisor daily checklist: crew attendance, equipment checks, customer interaction notes, completion log.

SEASONAL SERVICES

10 prompts

- 1 Write a spring cleanup marketing email: what's included, why timing matters, limited slots, book now CTA.

- 2 Create a fall leaf cleanup proposal and price sheet for {property_sizes}: small, medium, large, and estate.

- 3 Draft a mulching program upsell email for existing maintenance clients: benefits, our process, price per yard.

- 4 Write a pre-emergent weed control application reminder email for early spring. Why it matters, what to expect.

- 5 Create a holiday lighting installation proposal for a residential property: install, takedown, storage, price.

- 6 Draft a summer dormancy communication for clients whose lawns look stressed: what's normal, what we recommend.

- 7 Write a core aeration and overseeding campaign email for fall: benefits, process, limited scheduling, CTA.

- 8 Create a winterization proposal for irrigation systems: when, why, what's included, price per zone.

- 9 Draft a free spring landscape assessment offer email: survey existing conditions, recommend improvements.

- 10 Write a seasonal contract renewal offer email: lock in pricing, loyalty discount, referral bonus.

MARKETING & GROWTH

10 prompts

- 1 Write door hanger copy for a lawn care campaign in {neighborhood}. Headline, 3 services, price anchor, phone/web.
- 2 Create a Google Local Services Ad profile description for a landscaping company in {city}. Trust signals, services, CTA.
- 3 Draft a Nextdoor post announcing our lawn care services to {neighborhood}. Community tone, no hard sell.
- 4 Write a referral program announcement: 'Refer a neighbor and get \${credit} off your next service.'
- 5 Create a 'before and after' social media post for a yard transformation project. Professional caption, results-focused.
- 6 Draft a neighborhood canvassing script for estimators walking a new area after completing a nearby job.
- 7 Write a truck wrap headline and tagline for our landscaping company. Memorable, local trust, call to action.
- 8 Create a 12-month content calendar for our landscaping company Instagram: tips, transformations, promotions.
- 9 Draft a Google Business Profile description for a full-service landscaping company in {city}.
- 10 Write a commercial property manager outreach letter offering landscape maintenance services.

PLANT & DESIGN KNOWLEDGE

10 prompts

- 1 Recommend 5 low-maintenance plants for a {sun_exposure} area in {climate_zone}. Include size, bloom season, care notes.
- 2 Write a client-friendly landscape design consultation guide: what to bring, what we'll cover, what you'll leave with.
- 3 Create a plant health assessment guide for common lawn issues in {region}: yellowing, brown patch, grubs, disease.
- 4 Draft a native plant planting proposal for a homeowner wanting to reduce water and maintenance.
- 5 Write a tree selection recommendation for a front yard with {constraints}: size limits, root concerns, aesthetics.
- 6 Create a shrub pruning calendar for {region}: what to prune when, how hard to cut, recovery expectations.
- 7 Draft a lawn renovation consultation report: current condition assessment, recommended path, expected timeline.
- 8 Write a client education email about the benefits of organic fertilization vs. synthetic programs.
- 9 Create a deer-resistant planting guide for neighborhoods in {region} with heavy deer pressure.
- 10 Draft a sustainable landscape practices brochure: water conservation, native plants, composting, IPM.

IRRIGATION & HARDSCAPE

10 prompts

- 1 Write an irrigation system upgrade proposal: current system issues, our recommended solution, price, warranty.
- 2 Create a paver patio installation proposal for a {size} sq ft area. Include base prep, edge restraints, pattern choice.
- 3 Draft a retaining wall estimate for a {height} x {length} wall using {material}. Include drainage solution.
- 4 Write an outdoor kitchen and fire pit area proposal with hardscape, electrical prep, and planting integration.
- 5 Create a drainage solution proposal for a yard with pooling water near {location}. Include system type and grade work.
- 6 Draft a drip irrigation proposal for planting beds and foundation shrubs. Include controller, zones, and emitters.
- 7 Write a walkway installation estimate using {material}: dimensions, base work, edge treatment, lighting option.
- 8 Create a hardscape maintenance program proposal: annual cleaning, joint sand, sealing, crack repair.
- 9 Draft a site grading and drainage plan narrative for a new construction lot requiring {cubic_yards} of fill.
- 10 Write an irrigation audit report: coverage check, head efficiency, controller programming, water savings estimate.

CONTRACTS & LEGAL

10 prompts

- 1 Write a residential landscape maintenance agreement covering: scope, frequency, pricing, payment, termination.

- 2 Draft a chemical application notification letter to clients and neighbors before applying pesticides/herbicides.

- 3 Create a liability waiver for clients requesting service over buried utilities or in areas with risk.

- 4 Write a contract renewal letter offering the same or updated pricing for the upcoming {season} season.

- 5 Draft a property damage claim response when a client alleges our crew damaged {item}: professional, investigation-focused.

- 6 Create a late payment follow-up sequence: reminder at 30 days, firm notice at 45, final at 60 days.

- 7 Write a contract termination letter for a client relationship we need to end due to {reason}.

- 8 Draft a subcontractor agreement for a tree service or irrigation company we use for specialty work.

- 9 Create a commercial landscape service agreement for a property management company with {num_properties} properties.

- 10 Write a price increase notice for all residential clients: effective {date}, new pricing, reason, appreciation.

EQUIPMENT & OPERATIONS

10 prompts

- 1 Create a preventive maintenance schedule for our equipment fleet: {equipment_list}. Include service intervals and tasks.
- 2 Write a fuel cost tracking and analysis report for {month}: total spent, cost per job, efficiency compared to last year.
- 3 Draft an equipment purchase justification memo for a new {equipment_type} at \${price}. ROI calculation included.
- 4 Create a truck loading and equipment organization standard for our crews: what goes where, why, safety considerations.
- 5 Write a winter equipment storage and prep checklist for all mowing, trimming, and irrigation equipment.
- 6 Draft a parts and small equipment inventory system: what to stock, reorder points, storage system.
- 7 Create a rental vs. buy analysis for a {equipment_type} we use {days}/season.
- 8 Write a year-end equipment depreciation summary for tax purposes: {equipment_list} with purchase dates and values.
- 9 Draft an equipment theft or damage incident report for insurance purposes: {incident_description}.
- 10 Create a field equipment checklist each crew truck must complete before leaving the yard each morning.

BUSINESS FINANCE

10 prompts

- 1 Write a 12-month cash flow projection for a landscaping company with seasonal revenue. Peak: {peak_months}. Slow: {slow_months}.
- 2 Create a job profitability analysis: this job cost \${actual} vs. estimate \${quoted}. Where did we lose money?
- 3 Draft a hiring plan for adding a second crew: timing, job description, cost impact, revenue needed to justify.
- 4 Write a company P&L summary for {year}: revenue, direct costs, overhead, net profit. Identify top improvement areas.
- 5 Create a pricing model review: our labor rate is \${rate}/hour, overhead is {pct}%. Are our prices covering costs?
- 6 Draft a line of credit application narrative for a landscaping company with \${revenue}/year and {years} in business.
- 7 Write a fleet expansion financial model: 1 new truck + 1 crew generates \${revenue} — payback in {months} months.
- 8 Create an annual review presentation for a landscape company: growth metrics, key hires, highlights, next year goals.
- 9 Draft a service mix analysis: what percent of revenue is maintenance vs. install vs. seasonal? What's optimal?
- 10 Write a franchise/expansion feasibility memo for taking our landscaping model to a second market.